



MIKE LIN  
**CREATIVE  
DIRECTOR**

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## PROFESSIONAL EXPERIENCE

### LAUNDYSERVICE

Brooklyn, NY

**Associate Creative Director** // Feb 2022 to Present  
Meta, Android

### VAYNERMEDIA

New York, NY

**Sr. Copywriter** // Jun 2020 to Jan 2022

Kraft Macaroni & Cheese, Planters, MiO, Creative Roots,  
WeWork, NÜTRL, Budweiser

### MOMENTUM

New York, NY

**Sr. Copywriter** // Jun 2019 to June 2020

American Express, Verizon, SAP

### THE&PARTNERSHIP

New York, NY

**Sr. Copywriter** // Oct 2016 to May 2019

The Wall Street Journal, Chico's, Captain D's, Arconic,  
Whitney Museum of American Art

### DEUTSCH

New York, NY

**Copywriter** // Jun 2014 to July 2016

Green Giant, Sherwin-Williams, Jägermeister, Acuvue,  
Outback Steakhouse

## EDUCATION

### SCHOOL OF VISUAL ARTS, CONT. ED.

Creative Thinkers Wanted // June 2009 to April 2011  
Advertising, Pt. 1 // Sept 2010 to April 2011

### RUTGERS STATE UNIVERSITY

Sept 2005 to Jan 2010

BA Sociology

Minor: Philosophy